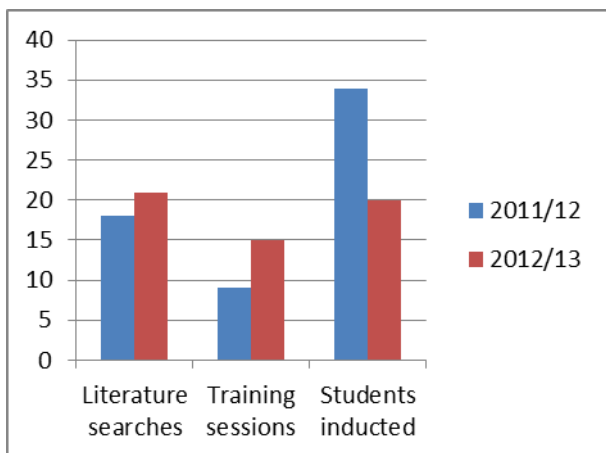


Community Outreach Annual Report 2012/13

The post of Community Outreach Librarian is now in its second year, and is well on its way to becoming an established feature in Eastern Cheshire. The falls bulletin continues to be well received and there has been greater awareness of the role:

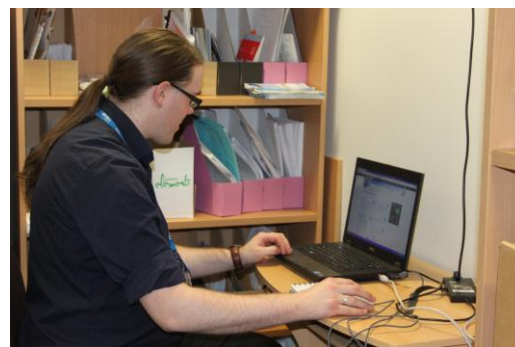


Overall there has been improved uptake in services through further promotion of the service both direct e.g. email shots, face to face meetings and current awareness updates, and targeted e.g. school nurses & health visitors. There is good evidence that awareness of the service is now being promoted through word of mouth.

The number of medical students attending inductions has dipped slightly due to sessions being cancelled or students failing to attend.

There has been progress with engaging with GP surgeries. This has been facilitated through attendance at a practice managers' meeting to discuss and promote the service, and more recently the Handbook of Practice Management, which has been jointly purchased by East Cheshire NHS Trust and Mid Cheshire Hospitals NHS Foundation Trust. Instructions on how to access the Handbook have been emailed out to practice managers, and feedback received has been extremely positive.

Another key success has been the establishment of an outreach library at Eagle Bridge Health and Wellbeing Centre. The current trial places a librarian on site one day a month to help with collection development, literature search service and promotion and training on Athens resources.



The recent transformation of the NHS has created opportunities to work with Anne Roberts (Regional Athens Administrator) to identify and support people in the Primary Care Trusts (including Public Health), in the migration to the new Athens accounts.

The Outreach service has been working in partnership with the University of Liverpool to help physiotherapy students with the transition between University resources and that of the NHS. Additional partnership working for 2012 also included supporting the public library in the promotion of the '5 ways to wellbeing' to NHS staff in the hospitals and community.



Future projects

- Expansion of the Outreach Clinics and further targeting of GPs
- Linking with the Family Nurse Partnership
- Becoming support advisor for Manchester University's Quality and Evidence Personal Excellence Pathways (QEPEPs) on their new e-learning support tool.
- Development of e-learning to support community staff

Finance: Cost of service: £34K per annum

Successful bids: Mersey Deanery £550 for portable projector