

Community Outreach Annual Report 2015/2016

The Community Outreach Librarian post is funded by the North West Health Care Libraries through an annual MPET-SIFT allocation of £34,333. Its fifth year has been devoted to exploring new avenues of clientele and working on finding new customer bases, as well as expanding the service Community Outreach offers.



May 2015:

Katy Westwood training session
Emma Evans training session

June 2015:

PLT
GP VTS meeting Leighton

July 2015:

Visited Surgeries in Wilmslow
Ethics debate, PostGrad Leighton
Trisha Stairmand Social Media training
Emily Ford Social media training

August 2015:

Jonathan Griffiths (Vale Royal Chair) marketing meeting, Barony House
Med student training
Paul Bowen (ECCCG Chair) marketing meeting

September 2015:

Charles Malkin meeting, Head of ECCCG Comms
Julie Langley (Head of Integrated Care) meeting
Yvonne Morris Nearpod training session
Beverley Jones Social media training

October 2015:

ECCCG Locality Meeting
Alison Nuttall training session
Julia Spencer critical appraisal training
Med student training
PLT
Fiona Walton (Head of AHP Services) meeting, Eagle Bridge

November 2015:

Alison Bamber training session
Med student training session
Jane Taylor Dermatology patient forum meeting

December 2015:

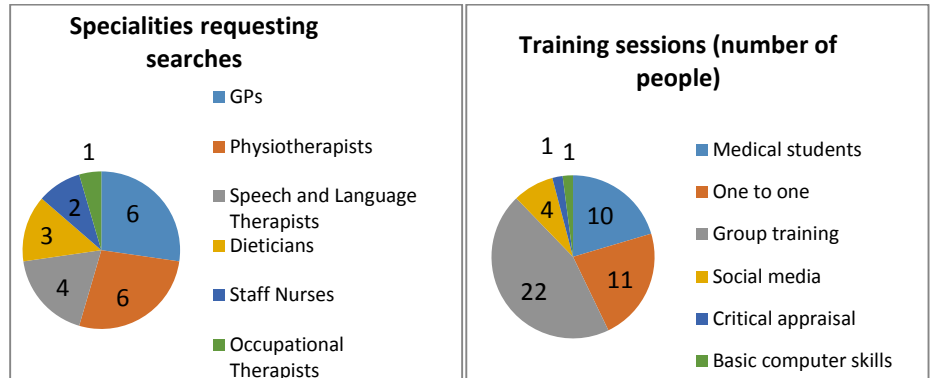
Priorslegh Medical Centre, Poynton, practice nurses training session
District Nurses team leaders meeting
Jacinta Sharp training session
Samantha Tapscott training session, Bevan House

January 2016:

Jacinta Sharp training session (continued)
AHP Research and Audit meeting
Physiotherapy presentation, Sandbach
Jane Taylor Dermatology patient forum second meeting
Rebecca Dakin dietician journal club meeting
Dorothy Fisher social media training

March 2016:

Dietician talk, Sandbach
Martin Hough basic computer skills
AHP Research and Audit meeting



The focus this year has moved from team leaders and professional team managers to senior managers were contacted: targeted promotions were aimed at Chairs of the CCGs in Cheshire as well as with Heads of Community-Based Departments and their various speciality leads. These have led to several positive outcomes: The number of searches for GPs and Commissioners has risen to a quarter of the total number of searches carried out; a District Nurse team leaders' meeting was attended; a meeting with the Head of AHP services has led directly to the librarian becoming an integral member of an AHP Research and Audit Group where library services have supported their information needs and are producing a promotional video to demonstrate the importance of the research process.

The GP and Commissioner Update bulletin has an increasingly large mailing list, 95% of whom are practice-based professionals. The bulletin is promoted on Twitter. It is regularly retweeted by NHS Research News.

Focus has been given to expanding the scope of the Community Outreach service to meet user needs: training includes critical appraisal, social media for professional purposes, Nearpod, and SurveyMonkey. Support for a new journal club for dieticians, co-chairing an ethics debate for junior doctors and a training presentation to physiotherapists, helping GP trainees with Clinical Skills Assessments have all led to further requests for librarian support.

The Outreach Service is working with the Communications, Patient Engagement and Information Governance teams to develop a private Dermatology Forum using Facebook for their patients/service users.

Objectives for next year: Support the Cheshire Pioneer programme of integration including Caring Together and Connecting Care; Market further to GPs and Commissioners to embed services in working lives and memories; Market Outreach services to researchers using creative techniques from Academy of Creative Minds

Evidence search service testimonials:

'...thank you for providing an interesting selection in a timely fashion. ...I suspect there will be further demand as...practices expand their collaboration.' Practice Manager, GP Federations search

'[The information provided] increased personal knowledge to lead change...This has been a valuable service and greatly appreciated' District Nurse working with vulnerable patients

Feedback from medical student training sessions:

'Good comprehensive session on how to search, detailed, but not too much information thrown at us.'

'Friendly tutor. Useful to learn an effective way to search for information.'

'Using computers practically made it easier to learn.'

'Step-by-step instructions...great tutor!'